

UČNI NAČRT PREDMETA / COURSE SYLLABUS	
Predmet:	EKONOMIKA PODJETJA
Course title:	INDUSTRIAL ECONOMICS

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Tehnologija polimerov, 1. stopnja		3.	1.
Polymer Technology, 1 st level		3 rd	1 st

Vrsta predmeta / Course type

Temeljni/ Compulsory

Univerzitetna koda predmeta / University course code:

EP

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30		30 SV			90	5

Nosilec predmeta / Lecturer:

pred. mag. Janja Hirtl / Lect. M. S. Janja Hirtl

Jeziki /

Predavanja / Lectures:

Slovenski/ Slovenian

Languages:

Vaje / Tutorial:

Slovenski/ Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

Razvita logika za razmišljanje in osnovna računska pismenost, ki je predvidena v učnih načrtih srednjih šol.

Prerequisites:

Developed ability to think logically, basic mathematics – consistent with secondary school level and curriculum.

Vsebina:

- Uvod v ekonomiko podjetja; opredelitev osnovnih pojmov s področja ekonomije.
- Opredelitev podjetja, kje in v kakšnem okolju podjetje deluje ter v kakšni pravni obliki.
- Tveganja, s katerimi se podjetje srečuje; le ta so lahko negativna ali pozitivna in vplivajo na doseganje zastavljenih ciljev podjetja.
- Prvine poslovnega procesa.
- Teorija stroškov; stalnih in spremenljivih stroškov oz. stroškov po naravnih vrstah.
- Kalkulacija stroškov.
- Prihodki, odhodki in poslovni izid.
- Kritična točka gospodarnosti in kritična količina.
- Ocenjevanje uspešnosti podjetja

Content (Syllabus outline):

- Introduction into industrial economics, definition of the main concepts from the field of economics.
- Definition of a company, where and in which environment it works as well as its legal form.
- Risks which a company faces, they can be positive or negative and are influencing the set goals of a company.
- Elements of business processes.
- Theory of costs; fixed and variable costs or respectively costs by nature.
- Calculation of costs.
- Income, expenses, business result.
- Critical point and critical quantity.
- Assessing business success.

Temeljni literatura in viri / Readings:

1. Melavc D., Novak A., Controlling, Kranj: Moderna organizacija, 2007, str. 256 -503.
2. Melavc D., Novak A., *Controlling praktikum*, Kranj: Moderna organizacija, str. 55 – 99.
3. Bergant B, Smodej V., *Ekonomika in organizacija v gospodarskih subjektih*, Nova Gorica : Univerza v Novi Gorici, 2010, str. 1- 221.

Cilji in kompetence:

Predmetno specifični cilji in kompetence:

- Študente seznanimi s temeljnimi ekonomskimi kategorijami, načeli in pravili, povezanimi z delovanjem in poslovanjem podjetja.
- Študenta seznanimi z metodami amortiziranja, kalkuliranja stroškov in lastnih cen.

Objectives and competences:

Course specific goals and competences

- Acquainting the students with the basic economic theories, principles and rules, which are connected with the workings of a company.
- Acquainting the students with amortisation methods, calculation of expenses and cost prices.

- Študent je usposobljen pripraviti osnovne kalkulacije stroškov in izračunati lastno ceno produktov ter presoditi poslovno uspešnost podjetja.

- The student is able to make a basic expense calculation, calculate the cost price of a product and estimate the viability of a company.

Predvideni študijski rezultati:

Znanje in razumevanje:

- Poznavanje ustreznih orodji za analiziranje poslovanja podjetja, ki so pomembna za predlaganje ustreznih rešitev in sprejemanje poslovnih odločitev.
- Analiziranje in poslovno odločanje na področju kombinacije dejavnikov, da je z najnižjimi stroški dosežemo dani output.
- Poznavanje stroškov in odločitev podjetja o naložbah v osnovna in obratna sredstva ter poznavanje sestavin poslovno – izidnega toka podjetja.

Intended learning outcomes:

Knowledge and understanding:

- Knowledge of the appropriate tools for analysing a company's business activities, which are important for suggesting appropriate solutions and making the right business decisions.
- Analysing and making business decisions on the field of a combination of factors, so that the lowest costs are used to achieve the set output.
- Knowledge of expenses and decision-making in a company, about investing in fixed assets and working capital, as well as knowledge about the components of the income flow of a company.

Metode poučevanja in učenja:

- klasična predavanja
- obravnava študijskih primerov
- aktivno skupinsko delo
- vaje

Learning and teaching methods:

- lectures
- case studies
- actively teamwork
- practice/tutorial

Pogoj za pristop k izpitu:

- 80 % prisotnost na vajah

The condition for admission to exam:

- an attendance of 80 % at tutorials

Načini ocenjevanja:	Delež (v %) /	Assessment:
	Weight (in %)	
- interaktivno delo na vajah	10	- interactive work in tutorials
- ustni izpit	90	- written exam

Reference nosilca / Lecturer's references:

- (1) Pedagoško delo (mag. Janja Hirtl):
 - nosilec in izvajalka predmetov na višji strokovni šoli z nazivom »mentor v vzgoji in izobraževanju« (Analiza bilanc z revizijo in Davki na Višji strokovni šoli v Slovenj)
 - mentor diplomantom na višješolskem študiju
- (2) Strokovno delo (mag. Janja Hirtl):
 - vodja računovodstva in financ v gospodarstvu in negospodarstvu
- (3) Pomembnejša dela:
 - Kolenc T., Kuhar Š., Jordan Hirtl J., Analiza bilanc in revizija, 2006
 - Hirtl J., Analiza bilanc z revizijo, priročnik za vaje za študente, program Ekonomist, 2011

Lecturer,s references

- (1) Educational work:
 - subject holder and lecturer on a higher education institution, with the title "mentor in education" (balance analysis with audit and taxes on a higher education institution in Slovenia)
 - mentor to 1st cycle graduate students
- (2) Professional work
 - managing accounting and finances in commerce and non-commerce
- (3) Important publications
 - Kolenc T., Kuhar Š., Jordan Hirtl J., Balance analysis and audit, 2006
 - Hirtl J., Balance analysis with audit, exercise manual for students, program Economist, 2011